



FOR IMMEDIATE RELEASE:

December 14, 2020

FOR MORE INFORMATION:

Dina Rezvanipour, 3D PR Marketing
dina@3dprmarketing.com, 310-780-8416

**Queen of Twitter Dionne Warwick Joins Global Dance Movement Daybreaker
for a Free Livestream Dance Party**

Featuring Dionne Warwick & The O'Jays

NEW YORK – She’s entered the chat and stolen hearts on Twitter. Now, it’s time for Grammy-winning singer Dionne Warwick, who just celebrated her 80th birthday, to spark global connection and enter the virtual dance floor for her first performance on the Zoom stage.

To get in the holiday spirit while social distancing, the Queen of Twitter is joining global dance movement [DAYBREAKER](#) for a free global livestream dance party sponsored by AARP.

As feelings of loneliness and isolation become magnified by the continued pandemic and the onset of the holiday season — typically defined by more social gatherings and parties — this intergenerational event is focused on inspiring connection, joy and happiness for all ages.

On Saturday, December 19th, from 11 a.m. to 1 p.m. ET, anyone with access to an internet connection is invited to join the “’Tis the Season to Dance” livestream experience, hosted by DAYBREAKER founder Radha Agrawal. The event includes:

- 5x GRAMMY winner Dionne Warwick performing “What the World Needs Now (Is Love)”
- Performances by The O’Jays of “Soul Train” and “I Love Music”
- A beginner-friendly [D.O.S.E. by Daybreaker Yoga Flow](#) led by Karine Plantadit featuring live harpist Lexie Lowell
- A live DJ set by Jasmine Solano featuring holiday disco and timeless classics

“DAYBREAKER is a community, first and foremost,” said Founder, CEO, Chief Community Architect and Social Entrepreneur Radha Agrawal. “And right now during one of the toughest

times of the year, we need community more than ever. It's amazing what happens when you bring together a totally unapologetic group of all ages to the dance floor—even if that dance floor is in your own bedroom or kitchen. This is a potent joy practice.”

The mission of the event is to provide some fun and happiness at a time when people across all generations are struggling with feelings of anxiety, isolation and depression. [According to research conducted by The Greater Good Science Center](#), dance can help offset the emotional tolls of the pandemic by boosting dopamine, oxytocin, serotonin and endorphins levels in the brain.

“Social isolation was an ongoing struggle for many Americans even before the pandemic,” said Heather Nawrocki, AARP Vice President of Fun and Fulfillment. “An intergenerational music and dance event like this provides an opportunity for people to focus on their health through physical activity and making connections, even as we are physically distant.”

To register for this free event, RSVP at Daybreaker.com/LIVE.

###

About DAYBREAKER

Daybreaker is a global dance movement and wellness community of 500,000+ members in 28 cities around the world that inspires humans to start their day unlike any other — by waking up and dancing with reckless abandon first thing in the morning. Daybreaker began in New York City as a social experiment, meeting at the crossroads of wellness and nightlife, centered around creating a community that inspires connection, belonging and self expression to create a judgement-free, intergenerational, inter-continental, inter-everything dance floor. Since COVID, Daybreaker has hosted 18 virtual experiences with over 115,000 attendees across 115+ countries including a partnership with Oprah. Daybreaker.com

About AARP

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence and nearly 38 million members, AARP strengthens communities and advocates for what matters most to families: health security, financial stability and personal fulfillment. AARP's vision is a society in which all people live with dignity and purpose, and fulfill their goals and dreams.

Aarp.org/music

Event Details

Daybreaker LIVE Presented by AARP

'Tis the Season to Dance: An Ugly Sweater & Pants Party

Saturday December 19th

Online — Zoom Link via RSVP

D.O.S.E. Yoga Class + Dance Party 11am - 1pm Eastern Time

FREE RSVP at [Daybreaker.com/LIVE](https://www.daybreaker.com/LIVE)