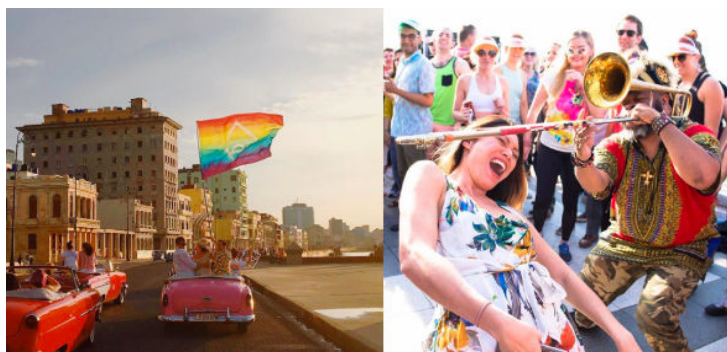




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FOR IMMEDIATE RELEASE



## **Daybreaker Adventures: Dance Your Way Through Iconic Cities and Cultures**

*New York, NY - October 1, 2019* -- After 5 years of magical moments, early morning dance movement, Daybreaker is thrilled to announce the launch of a new immersive travel tour platform, Daybreaker Adventures. The program explores the history and stories of vibrant cultures around the world through the lens of dance.

An innovative approach to travel, Daybreaker Adventures offer quarterly trips to iconic destinations where dance is ingrained in the culture and history of the city. Upcoming destinations include; Tulsa, USA, Mexico City, Mexico, Havana, Cuba and Rio de Janeiro, Brazil. Guests are encouraged to explore with a unique itinerary that includes dance classes from local experts, morning yoga sessions, private tours of cultural institutions and exclusive access to secret spots shaped by dance. Packages are all inclusive with all food, accommodation, admission included, guests just need to pack their bags and get ready to boogie.

Founder Radha Agrawal enthuses “ *This journey is more than a check for your travel bucket list—it’s a precedent for our whole community, a bold, imaginative new example showing the beauty we can create when we transcend borders to learn and discover together through the lens of dance.*”

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### **About [DAYBREAKER](#)**

Daybreaker is a dance movement in 25 cities around the world that inspires humans to start their day unlike any other — by waking up and dancing with reckless abandon, completely sober, first thing in the morning. Daybreaker began in New York City as a social experiment, meeting at the crossroads of wellness and nightlife. However, instead of mean bouncers, Daybreaker greets its community with a hugging committee. Instead of alcohol, Daybreaker offers green juice, coffee and tea. The community is founded on the core values of camaraderie, self-expression, wellness, mindfulness, and mischief. Every Daybreaker event kicks off with one hour of yoga from a top yoga expert, followed by a two hour wow-inspired dance party with music from a roster of epic international DJs, fire spinners, a horn section and a host of surprises. Four years later, the movement is over 450k community members strong and continues to expand.