

Daybreaker Takes its Dance Parties on Four Nationwide Tours — with a focus on spreading joy post covid.

- 4 Tours, 10 Cities
- 40+ One-of-a-Kind Experiences
- Tours: Wünder, Natüre, Cülture and Nüit
- Cities: New York, Washington D.C., Philadelphia, Atlanta, Chicago, Denver, Miami, Los Angeles San Diego and San Francisco
- A percentage of proceeds will go to organizations supporting the environment and the arts.

Brooklyn - October 28, 2021: Today, <u>Daybreaker</u>, a global community of 500,000+ humans who reimagine connection through substance-free dance, wellness and joy, is announcing its *first-ever* cross-country tour for 2022. Daybreaker will host one-of-a-kind immersive experiences across four tours — Wünder, Natüre, Cülture and Nüit — in 10 cities to inspire groundbreaking meaningful connection and joy.

Q1: Wünder

In the world of wünder, we watch with glittering eyes the magic all around us, and move in joy and awe at the moments we create together. For the first leg of the tour (January - March 2022), we'll create experiences that will ignite our senses at awe-inspiring places like the <u>Summit</u> <u>Observatory</u> in New York City and <u>Wisdome LA</u> in Los Angeles.

Q2: Natüre

The second part of the tour will shift focus to one of the most creative forces of the universe: nature. From April - June 2022, we'll dance among the leaves, honoring the wisdom of Mother Earth and the mysteries that bind us all together. Think: beautiful parks, botanical gardens and places like New York City's <u>Central Park</u> and San Francisco's iconic <u>Conservatory of Flowers</u>.

Q3: Cultüre

July - September 2022 is all about culture — the sound of ballet slippers, the smell of an aged saxophone and the taste of paint on transporting art. We'll host experiences at iconic art and cultural institutions like the <u>Smithsonian Museums</u> in Washington D.C. and <u>Walt Disney Concert</u> <u>Hal</u>l in Los Angeles. Experiencing well-known places like never before.

Q4: Nüit

The French word for night. We'll wrap up our nationwide tour with a Daybreaker twist — celebrating *the night* and the exquisite dreams that take us on impossible journeys. From October - December 2022, we'll explore the mischievous sounds and performances of the nights (no substances needed) in venues like Miami's <u>Faena Theater</u> and New York City's <u>The William Vale</u>.

We'll manage our footprint by limiting travel and hiring local talent and producers, commit to no plastic use and <u>leave no trace</u>, and partnering with <u>Cool Effect</u> to offset our carbon footprint.

We are Daybreaker, a community of 500,000+ mischievous humans from 28 cities around the globe and we break the day with dance, energy and joy as our northstar.

Join our global community and meet us virtually at <u>Daybreaker+</u>, our online platform for live streamed dance classes, movement practices and art forward experiences that unlock joy.