



We are Daybreaker — a global community that wakes up to dance towards joy

- 500K+ humans, 28 cities, 5 continents and counting
- Global multigenerational community
- Substance-free dance parties and immersive experiences
- Minority woman owned business

Brooklyn October 2021 — What started as a wild idea over late-night falafels in Brooklyn in 2013 has turned into a global movement, lifestyle and community. Founder [Radha Agrawal](#) launched Daybreaker to give people new *meaningful* ways to experience connection, wellness and joy through early morning dance parties and immersive experiences in iconic spaces around the world. Since then, Daybreaker has thrown more than 500 events in 28 cities across 5 different continents. Pretty simply, Daybreaker community members wake up and dance towards joy.

Daybreaker Highlights

- Daybreaker announces 4 x 10 city tours in 2022
- Daybreaker signs with WME for representation
- Nationwide tour with WW and Oprah — [Oprah's 2020 Vision Tour](#)
- Founder Radha Agrawal publishes [Belong](#), a book that shares all of what the Daybreaker team has done to grow a global community and help every human feel a sense of belonging
- Daybreaker Campus launches in 2017 at a dozen colleges to offer students an alternative way to dance, connect and have fun
- Daybreaker launches its evening series DUSK in 2016 to offer an alternative to post-work “happy hour”
- Daybreaker goes global in 2015 launching its first overseas experience in London
- Daybreaker expands to the west coast in 2014 launching sold-out events in San Francisco and Los Angeles
- First Daybreaker event happens at sunrise in New York City in the basement lounge of a coffee shop

Iconic Places

- The White House in Washington D.C.
- One World, World Trade Center in New York City
- Sydney Opera House in Sydney, Australia
- Smithsonian Art Museum in Washington D.C.
- Centre Pompidou in Paris, France
- The William Vale rooftop in Brooklyn

- Hornblower Cruisers in San Francisco